

Central Valley Salinity Coalition Fact Sheet

What is the Coalition?

CVSC is a startup non-profit and was formed in July 2008 as a method to organize, facilitate and fund efforts needed for the efficient management of salinity in the Central Valley. The Executive Committee of the Central Valley Policy Group approved the formation of the Coalition in July 2008 and the first member provided funding shortly thereafter. The Central Valley Salinity Coalition Inc. is a California member benefit 501 C-6 Corporation registered with the Secretary of State. CVSC is formed in a similar format to the Southern and Northern California Salinity Coalitions. As CVSC is further developed it will cooperate with the Multistate Salinity Coalition.

What are the benefits of CVSC?

The nonprofit purpose of CVSC is for the association of entities that are focused on the advancement of research, education planning and management of Salinity in the Central Valley region of California. Its mission is to advance salinity management for the region and provide an efficient and effective mechanism for entities to develop funding and resources for this effort. By combining efforts, funding and organization entities participating can leverage their funding through economies of scale in studies and efforts and matching their contributions with grants and other outside funding. Being a CVSC member and engaged in the CV-SALTS programs allow you to be at the table as technical and policy decisions are discussed and to insure your interests are understood in the regulatory process of salinity and basin planning.

What is the structure and leadership?

The corporate association structure is common among the coalitions and provides the nonprofit rules and oversight. The Board of Directors is comprised of members nominated by significant contributors from each public agency, industry, association or entity that contributes to CVSC. Executive management for the Coalition is provided under contract to Integrated Planning and Management Inc. whose principals have been involved with the Southern California Salinity Coalition, Central Valley Salinity Policy Group and the CV-SALTS program. Founding members include the California Association of Sanitation Agencies and Central Valley Clean Water Association; additional board members are expected from industry, agriculture, irrigation and domestic water and wastewater providers.

Who should be a member?

Membership is open to any entity public or private that uses waters of the Central Valley or is engaged in the management of salinity in the region. Primary membership is from water and wastewater agencies and associations, irrigation and water districts, associations and industry which uses water or are sources of salts.

What will it Cost?

As a startup nonprofit we have completed initial formation funding of \$75,000. We are seeking beta round funding to further develop and begin implementation of the programs \$150,000-\$300,000. Contributions are based on size of city, service area or acreage irrigated but fees are negotiable, subject to Board approval. Contributions range from \$10,000 to \$100,000. Significant contributors for beta funding are \$25,000. Future year costs are not expected to rise from expanded programs due to membership growth.

How can we get more information or join?

For more information or to join please contact Daniel Cozad at 909-747-5240 or dcozad@intpln.com. Web information will be developed preliminary information is at www.intpln.com/cvsc/